

PRESS RELEASE

For Immediate Release

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CRUISIN' ON MAIN STREET ANNOUNCES PHILANTHROPY MINI-GRANT PROGRAM

MANCHESTER, C.T., April 24, 2017 - The Cruisin' on Main Street car show continues its 16 years of promoting downtown Manchester and the Town of Manchester businesses, non-profits and charities while fostering the hobby of collector car enthusiasts. The event provides opportunities for community involvement in many ways. It welcomes visitors to historic downtown Manchester to celebrate our automobile heritage where they can witness a display of magnificent vintage automobiles. It promotes a cross-generational sharing of family history as it relates to the automobile and how it has contributed many positive changes to our society over the years and it provides for a safe and enjoyable event.

More significantly, the Cruisin' on Main Street event has been giving back to the community by providing funds to locally based charitable organizations, service organizations and institutions for programs that benefit the Manchester community. To strengthen and promote that ability to give back to the community, the Cruisin' on Main Street Committee has established a Philanthropy Mini-Grant Program.

The program has available now, funds from last year's event for grants between \$500 and \$2500 per application. Applications for these grants **must be completed and submitted no later than 4:00pm, on Monday, May 22, 2017**. Fill out and submit application online at <https://manchesterct.seamlessdocs.com/f/CruisinMiniGrantApp>.

Applications for the Cruisin' on Main Street Philanthropy Mini Grant Program are available on line at www.manchesterct.gov and additional information may be obtained by contacting Cruisin' on Main Street Philanthropy, sub-committee member, Tana Parseliti, at 860-913-0523.